This privacy policy describes the information we collect from you, what we do with the information, and your information security. If you have any questions about our privacy policy, please contact us at nl.equestrian@yahoo.co.uk

### Information

When you sign up for one of our services, we may ask you to provide contact information such as your name, address, telephone numbers, and e-mail addresses.

We may ask for your age, gender, etc. You do not have to provide this type of information to use our services if you do not want to.

## **Use of Personally Identifiable Information**

We will use your personally identifiable information only as follows:

- To send newsletters, announcements or other information via e-mail. We may also send e-mail with information about third parties, but we will not provide the third parties with your e-mail address or other personally identifiable information. If you do not wish to receive these e-mails, you may opt out of future emails at any time by following the instructions included at the bottom of the e-mail.
- For health and safety purposes during lessons and events.
- In the event of an accident, our insurance company SEIB may request your information (<a href="https://www.seib.co.uk/about-us/privacy-policy">https://www.seib.co.uk/about-us/privacy-policy</a>)

We will not provide any personally identifiable information about you to any other person other than:

- A law enforcement or regulatory agency at their request
- Our insurance company
- As otherwise needed to protect or enforce or rights or the rights of others.

We absolutely do not transfer or sell your information for inclusion on third party email or other marketing lists.

# **Use of Non-Personally Identifiable Information**

We may share aggregate statistical data about our customers with third parties, such as advertisers or suppliers. This aggregate statistical data will not identify you personally.

## **Cookies**

A cookie is an alphanumeric identifier that is unique to your browser. The cookie will identify your browser to us when you visit our web site so that we may customize your visit. We store your personally identifiable information and payment information in a secure and encrypted database.

#### 123Form Builder

We use 123Form Builder to collect information in our booking forms. You can find their privacy policy here (https://www.123formbuilder.com/terms-of-service-may-2018.html)